Position Description: Advocacy



About CNSA

As the peak professional body for cancer nursing, the CNSA strives to promote excellence in cancer care through the professional contribution of cancer nurses. To achieve this mission, the CNSA acts as a resource to cancer nurses around Australia, no matter what their geographical location or area of practice. CNSA is the link between cancer nurses in Australia, the consumers of cancer nursing services, and other health professionals involved in cancer care.

Purpose

The Director of Advocacy champions the interests of cancer nurses at national and state levels to establish CNSAs advocacy agenda in three key areas to be addressed over the nominated period. This role will outline the strategy for meeting the identified strategic advocacy areas, and process for addressing ad hoc issues that are a priority for the organisation.

Criteria

- The Director Advocacy is a CNSA member with experience in cancer nursing
- Excellent critical thinking, strategic planning and problem-solving skills
- Demonstrated high levels of communication, consultation, facilitation, and negotiating skills, including report writing and presentation skills
- Demonstrated knowledge and ability to provide leadership
- Demonstrated ability to work effectively as part of a team

Key Responsibilities

- Provide leadership to the Board in the principles of advocacy and development of strategy to address the identified priority areas.
- Be responsible for leading the development of resources to empower CNSA members to represent CNSA while ensuring they deliver a consistent and aligned message is delivered
- Identify expertise areas within the membership of CNSA
- Identify where position statements are required to support the strategic goals of CNSA
- Facilitate flow of information relating to Advocacy to the Board of Directors and membership.
- Contribute to Board reports, newsletter articles and the Annual Report as relevant to the role
- Promote the cancer nursing image in all professional forums; and
- Other duties as delegated by the President.
- Collaborate with Director of Networking to identify opportunities for share activities

Reporting relationships

The Director Advocacy reports to the Board of Directors

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