

# Strategic Plan

2023 - 2028

## **Our Purpose**

Cancer Nurses Society of Australia (CNSA) is the peak member organisation for cancer nurses in Australia.

## **Our Vision**

Best possible outcomes and experiences for all people affected by cancer.

#### **Our Mission**

To use our expertise as cancer nurses to promote excellence in cancer care and control.





Collective Knowledge



#### **Our Values**

#### **UNITY**

We welcome, listen to, connect and amplify the diverse voices of cancer nurses in Australia.

#### **EXCELLENCE**

We strive to excel in all our activities.

#### **INNOVATION**

We use our knowledge, experience and insight to advance and stay at the forefront of cancer nursing practice.

#### **PERSON-CENTRED**

We focus our efforts and activity on people affected by cancer and the people who care for them.

#### **COLLABORATION**

We share, engage and partner widely and openly.

## **Our Strategy**



## **Strategic Imperatives**

Our strategic imperatives set the goals we are aiming to achieve in the 5-year period 2023–2028.

## By 2028, CNSA will be:

...the united and influential voice representative of the cancer nursing workforce in Australia

...leading innovations and promoting excellence in contemporary cancer nursing to improve outcomes and experiences for people affected by cancer

...enhancing the careers of cancer nurses and improving cancer nursing practice through evidencebased professional development

...the professional organisation of choice for cancer nurses to engage in and influence contemporary cancer care, policy and research

### **Foundations**

Our activities build on and are sustained by our core foundations.

#### **VALUED PEOPLE**

Engaged membership

Committed staff and volunteers

Effective leaders and advisors

#### **OPEN APPROACH**

Diversity and inclusion

Engagement and partnerships

Recognition and respect

#### **EFFECTIVE PROCESSES**

Effective and efficient systems and processes

Diverse and sustainable funding

Measurement and accountability

## **Strategic Pillars**

We will achieve these strategic imperatives through activities in our key pillars.

**PROFESSIONAL DEVELOPMENT**